

## EXPERIENCE PAYS.

The award-winning results generated by BCSI have been recognized by the International Association of Business Communicators and the Public Relations Society of America.

## CLIENTS

- ERNST & YOUNG, LLP.
- THE SHERWIN-WILLIAMS COMPANY
- TMW SYSTEMS
- EDGE PARK SURGICAL
- INFOCISION MANAGEMENT CORPORATION
- EDGE LEARNING OF OHIO
- AURORA CITY SCHOOLS
- AMERICAN DIABETES ASSOCIATION
- LUBRIZOL CORPORATION
- THE JAEKLE GROUP
- MAGIC CITY MOTORCARS
- ENVIROCHEMICAL CORPORATION



“We’ve been working with BCSI since 2003. They were instrumental in creating an employee magazine that helps drive retention, productivity and employee satisfaction for 3,000 E&Y employees throughout the North Central Area. Success Stories has increased awareness of key initiatives and expectations, while changing behaviors and supporting company growth.”

*Beth Nemcek, Communications Manager  
Ernst & Young, LLP*

“BCSI helped us improve the District’s visibility with Aurora taxpayers through a well executed media relations program. They expanded coverage for several of our programs, initiatives and special events, and helped us keep our constituents informed.”

*Jerry Brodsky, Superintendent  
Aurora City Schools*

“BCSI has been our agency of record since early 2004. They help us evolve our marketing and public relations efforts, allowing us to reach a much wider target audience. Greg Rosenberg is a trusted partner who understands our business and is vested in our success.”

*Paul Meshanko  
Managing Partner  
Edge Learning of Ohio*

**If the status quo isn’t working anymore, call today for a no-obligation discussion of how better communications can change your outcomes.**

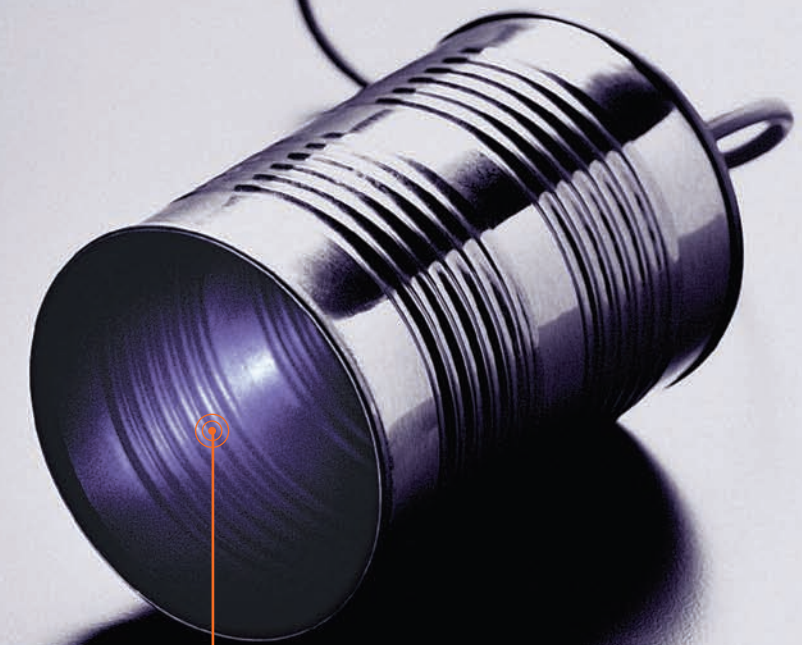


[www.bcsi.com](http://www.bcsi.com)

7201 Longview Drive • Solon, Ohio 44139  
440.498.1134 • 440.498.9443 (fax)  
greg@bcsi.com

# Are you connected?

## High-Impact Communication Solutions for Growing Businesses



We help you grow by improving communications with customers, prospects, shareholders and employees.



# BCSI's Proven Approach

## TRUST BCSI

Smart business owners know intuitively what they want to communicate to their customers and stakeholders. Unfortunately, many often miss the mark and the opportunity by trying to do it themselves while running their complex business.

With your image on the line, you should trust BCSI's experienced, professional communicators to target and deliver your message with the impact your work deserves – on *YOUR budget and on YOUR schedule.*

## BCSI HELPS YOU GROW

BCSI delivers a full array of PR, advertising and communications services that help you reach new markets, solidify existing relationships and empower your employees.

## SCALABLE SOLUTIONS

We're flexible enough to work with the smallest budget or the biggest corporation. BCSI has an extensive history of successful relationships with small businesses, large corporations and non-profit agencies. We'll tailor a plan that meets your needs, without exceeding your means.

### Identify objectives

- Define audiences
- Formulate targeted messages
- Identify appropriate communications channels
- Create budgets
- Produce compelling communications materials
- Manage the entire process from start to finish



### Measure the results

## OUR SERVICES

From concept to results, and everything in between, we'll plan your campaign, make it happen and measure the outcomes.

**Evaluation & Strategy**  
**Advertising & Sales Support**  
**Writing**  
**Electronic Media**

**Graphic Design**  
**Media Relations**  
**Event Planning**  
**Trade Shows**  
**Employee Communications**

## ABOUT US

If a strategy doesn't improve sales, drive higher productivity, grow profits, retain employees or attract new investments, we won't recommend it. From strategic planning to results measurement, and everything in between, BCSI's services help your company **ACHIEVE!**

We've been in your shoes. With a combined 50 years of experience as corporate clients and internal advisors to leading public and private companies, we focus entirely on your business from your perspective. We understand your deadlines, budgets and priorities because we've been there.