

# Paul Meshanko

Attitudes.  
Performance.  
Results.

## Keynote Topics (45-90 minutes)

*Managing the Rapids of Change*

*World Class Team Leadership*

*Building & Sustaining a High-Performance Work Culture*

*Secret Ingredients to Six Sigma/Lean Success*

*Continuous Improvement – Looking Beyond the Process*

*Getting More Out of Your Day...and Your Life*

*RESPECT: Coloring Outside the Lines*

*The Six Secrets of All Great Salespeople*

*High Performance Work Habits: Keys for Personal and Professional Success*

## Seminar Topics (customizable duration)

Personal Effectiveness – *Increasing Human Effectiveness*

Teamwork – *Committed to Quality*

Diversity / Inclusion – *Increasing Respect in the Workplace*

## PaulMeshanko

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Be sure to pick up Paul's new book, *Respect: Coloring Outside the Lines*

Change *what* you think

and you improve today

Change *how* you think

and you improve every day.



It seems so enticing – bring in a motivational speaker and people will respond. Morale will soar, productivity will double, and everyone will suddenly volunteer to work weekends because they're so eager to please their customers and coworkers. Sure they will!

"His insights have helped me through some of the same difficult work/life challenges that 90 percent of today's workforce face at some time during their careers."

**TIM BEATTY**  
DIRECTOR OF SALES & MARKETING  
Honeywell Commercial Propulsion Systems

While many speakers can entertain and send the audience home smiling, the truly effective presenter is the one who helps the audience understand that being more productive and more fulfilled in any aspect of life, requires more than a one-hour diversion – it requires a change in thought processes and in attitudes.

**Paul Meshanko** understands this concept because he spent more than a decade in the corporate trenches, surrounded by attitudes and practices that often kept good people – and good organizations – from reaching their potential. Working in sales and new product development for a *Fortune 500* company, Paul found himself frustrated and feeling that it was almost useless to even try to overcome the personal agendas, finger-pointing and excuses that pervade far too many organizational cultures.

"Paul's keen ability to speak to the heart of the matter while providing anecdotal examples and humor makes him tremendously effective as a speaker."

**TONY BENNETT**  
DIRECTOR OF TRAINING & DEVELOPMENT  
Liebert Global Services / Emerson Electric

"Your engaging style as a presenter captured both the hearts and minds of those in your audience. Your content was thought-provoking and your call-to-action compelling."

**JOHN KOYNOCK**  
NORTH AMERICA HR MANAGER  
Parker Hannifin Fluid Connectors

Paul set out to change this paradigm when he left the corporate world and dared to fly solo as an author, speaker, and seminar leader. Not just another motivational speaker, but a corporate culture technician – an *attitude strategist*. Today, with more than a decade of successful presentation experience to his credit, Paul is recognized throughout North America as an authority on improving organizational productivity. He communicates key points effectively with wit, wisdom and real-world examples that everyone can relate to. Each presentation is custom-tailored to "fit" the specific audience because

Paul researches the organization and understands its goals, cultural history and work climate – long before he's formally introduced to the audience.

When you need a presenter who's *been there*, who understands organizational culture from the inside, and who has a phenomenal record of affecting long-term cultural change, then call **Paul Meshanko – THE ATTITUDE STRATEGIST**.

"I really enjoyed your presentation at the NCPA/CDMA Expo. My only regret is that it didn't last longer. You speak so well I could have listened to you all night!"

**TODD FULFORD**  
CUSTOMER FIRST MANAGER  
N.C. Mutual Wholesale Drug Company



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For more information, visit us today at [PaulMeshanko.com](http://PaulMeshanko.com) or call us at (216) 674-1085 or (888) 892-0300



**Paul  
Meshanko**